

# 2022 - 2023 SCEDA Annual Sponsorship Program



**SOUTH CAROLINA  
ECONOMIC DEVELOPERS' ASSOCIATION**

*South Carolina's Voice for Economic Development*

[www.sceda.org](http://www.sceda.org)

Dear SCEDA Member:

Thank you for your continued support of SCEDA, South Carolina's Voice for Economic Development. SCEDA is pleased to announce our Annual Sponsorships for the 2022-2023 membership year. We hope that you will take a moment to review the benefits that a sponsorship may provide to you and your organization.

Each sponsorship level - Titanium, Palladium, Platinum, Gold, Silver and Bronze - offers your organization a wide variety of year-long recognition at SCEDA events, on the website, on the SCEDA app, in the newsletter and via our mail and e-mail marketing brochures. The goal of the Metal Sponsorship program is to provide you with outstanding value for your investment.

In order to ensure you receive all applicable recognitions, we need your commitment by August 15, 2022. We must receive payment by August 30<sup>th</sup> to be included on all promotional banners.

Should you have any questions concerning this opportunity, please do not hesitate to contact us.

Sincerely,

*Melvin*

Melvin C. Williams, F.SAME, FACEC  
Membership & Sponsorship Committee Chair



# SCEDA Titanium Sponsorship \$8,000

## Exclusive Opportunity: A value over \$19,815

**SOLD**

SCEDA's Titanium Sponsorship recognition is the highest level of participation available.

The Titanium Level provides year-long recognition through membership, marketing, meeting registration and much more.

Your organization will receive premium recognition as a Titanium Sponsor.

If purchased individually, the value of the benefits included in the Titanium Level are over \$19,815.

\*The Titanium Sponsor is given first right of refusal to renew its sponsorship each year.

Organization logo and weblink are listed as the titanium sponsor in the e-newsletter. \$2,400

Website Rotating Banner on the Homepage .....\$2,000  
Home page of SCEDA website.

Annual Meeting banner sign.....\$3,000  
4-color banner with SCEDA logo, titanium, palladium and platinum sponsors' logos. The sign will also be displayed at the two membership meetings and other SCEDA events.

Golf Signage at Annual Conference Tournament....\$3,000  
4-color banner with SCEDA logo, titanium, palladium and platinum sponsors' logos.

Five Annual Meeting Registrations ..... \$2,475  
Seven SCEDA Annual Memberships ..... \$2,065  
Five MidYear Meeting Registrations.....\$875

SCEDA Mobile App.....\$4,000  
Company logo in prominent location in SCEDA App; Sponsor has the ability to create contact information and have a direct link to its website.

Organization logo shown on PowerPoint slides during the meetings

Promotional piece in Annual Meeting Package: One 8 1/2 x 11 page plus small giveaway for attendees provided by the sponsor.

Recognition in pre-registration promotional material and email marketing: Organization logo listed as a titanium sponsor in registration marketing materials.

Verbal recognition of sponsor at Membership Meetings and Annual Meeting.

Additional signage listing all titanium, palladium, platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

TITANIUM SPONSORSHIP

# PALLADIUM SPONSORSHIP

## SCEDA Palladium Sponsorship \$7,000 Exclusive Opportunity: A value over \$16,260

**SCEDA's Palladium Sponsorship recognition is one of two exclusive levels Annual Sponsorships.**

**The Palladium Level provides year-long recognition through membership, marketing, meeting registration and much more.**

**Your organization will receive premium recognition as the Palladium Sponsor.**

**If purchased individually, the value of the benefits included in the Palladium Level are over \$16,260.**

**\*The Palladium Sponsor is given first right of refusal to renew its sponsorship each year.**

The exclusive Palladium Sponsors\* receive the following benefits:

11 E-newsletter sponsorships..... \$2,400  
*Organization logo and weblink are listed as the palladium sponsor in the e-newsletter.*

SCEDA Mobile App.....\$4,000  
*Company logo in prominent location in SCEDA App.*

Annual Meeting banner sign.....\$3,000  
*4-color banner with SCEDA logo, titanium, palladium and platinum sponsors' logos. The sign will also be displayed at the two membership meetings and other SCEDA events.*

Golf Signage at Annual Conference Tournament...\$3,000  
*4-color banner with SCEDA logo, titanium, palladium and platinum sponsors' logos.*

Four Annual Meeting registrations.....\$1,980  
Four MidYear Meeting Registrations.....\$700  
Four SCEDA Annual Memberships .....\$1,180

Organization logo shown on PowerPoint slides during the meetings.

Promotional piece in Annual Meeting Package: One 8 ½ x 11 page plus small giveaway for attendees provided by the sponsor.

Recognition in pre-registration promotional material and email marketing: Organization listed as a palladium sponsor in registration marketing materials.

Verbal recognition of sponsor at the Membership Meetings and Annual Meeting.

Additional signage listing all titanium, palladium, platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Customizable Profile in Membership Database & Logo Featured Rotating Banner: Sponsors have the ability to create contact information and have a direct link to their websites.

# SCEDA Platinum Sponsorship \$5,500

## A value over \$12,295

**The Platinum Level provides year-long recognition through membership, marketing, meeting registration and much more.**

**Your organization will receive premium recognition as a Platinum Sponsor.**

**If purchased individually, the value of the benefits included in the Platinum Level are over \$12,295.**

The Platinum Sponsors receive the following benefits:

**11 E-newsletter sponsorships..... \$2,400**  
*Organization logo and weblink are listed as the platinum sponsor in the e-newsletter.*

**Prominent logo displayed on Website.....\$1,000**  
*Home page of SCEDA Website in rotating images.*

**Annual Meeting banner sign.....\$3,000**  
*4-color banner with SCEDA logo, titanium, palladium and platinum sponsors' logos. The sign will also be displayed at the two membership meetings and other SCEDA events.*

**Golf Signage at Annual Conference Tournament...\$3,000**  
*4-color banner with SCEDA logo, titanium, palladium and platinum sponsors' logos*

**Three Annual Meeting Registrations.....\$1,485**

**Three Mid-Year Meeting Registrations.....\$525**

**Three SCEDA Annual Memberships .....\$885**

**Organization logo shown on PowerPoint slides during the meetings.**

**Promotional piece in Annual Meeting Package:** One 8 1/2 x 11 page plus small giveaway for attendees provided by the sponsor.

**Recognition in pre-registration promotional material and email marketing:** Organization listed as a palladium sponsor in registration marketing materials.

**Verbal recognition of sponsor at the Membership Meetings and Annual Meeting.**

**Additional signage listing all titanium, palladium, platinum, gold, silver and bronze sponsors will be at the entrance to the meetings.** Sponsors will be listed in alphabetical order in each category.

**Customizable Profile in Membership Database & Logo Featured Rotating Banner:** Sponsors have the ability to create contact information and have a direct link to their websites.

PLATINUM SPONSORSHIP

# GOLD SPONSORSHIP

## SCEDA Gold Sponsorship \$4,500

A value over \$6,330

**As a SCEDA Gold Sponsor, you will receive a high level of year-long recognition, including membership, marketing, meeting registration and much more.**

**If purchased individually, the value of the benefits included in the Gold Level are over \$6,330.**

The Gold Sponsors receive the following benefits:

11 E-newsletter sponsorships..... \$2,400  
Organization logo and weblink are listed as a gold sponsor in the e-newsletter.

Two Annual Meeting registrations .....\$990  
Two MidYear Meeting Registrations.....\$350  
Two SCEDA Annual Memberships .....\$590

Annual Meeting & Membership Meeting Sponsor Listing.....\$2,000  
Organization logo shown on PowerPoint slides during the meetings, sign located in registration and meeting rooms.

Promotional piece in Annual Meeting Package: One 8 ½ x 11 page plus small giveaway for attendees provided by the sponsor.

Verbal recognition of sponsor at the Membership Meetings and Annual Meeting during the meeting.

Additional signage listing all titanium, palladium, platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Customizable Profile in Membership Database & Logo Featured Rotating Banner: Sponsors have the ability to create contact information and have a direct link to their websites.





## SCEDA Silver Sponsorship \$3,500

### A value over \$5,365

**SCEDA Silver Sponsorship is an excellent way to receive great exposure throughout the year. If purchased individually, the value of the benefits included in the Silver Level are over \$5,365.**

The Silver Sponsors receive the following benefits:

11 E-newsletter sponsorships.....	\$2,400
Organization logo and weblink are listed as a silver sponsor in the e-newsletter.	
Annual Meeting & Membership Meeting Sponsor Listing .....	\$2,000
Organization logo shown on PowerPoint slides during the meetings, sign located in registration and meeting rooms.	
One Annual Meeting registration.....	\$495
One MidYear Meeting Registration.....	\$175
One SCEDA Annual Membership .....	\$295

Verbal recognition of sponsor at the Membership Meetings and Annual Meeting.

Additional signage listing all titanium, palladium, platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

## SCEDA Bronze Sponsorship \$2,500

### A value over \$4,400

**SCEDA Bronze Sponsorship offers a great introductory level of recognition. If purchased individually, the value of the benefits included in the Bronze Level are over \$4,400.**

The Bronze Sponsors receive the following benefits:

11 E-newsletter sponsorships.....	\$2,400
Organization logo and weblink are listed as s bronze sponsor in the e-newsletter.	
Annual Meeting & Membership Meeting Sponsor Listing .....	\$2,000
Organization logo shown on PowerPoint slides during the meetings, sign located in registration and meeting rooms.	

Verbal recognition of sponsor at the Membership Meetings and Annual Meeting.

Additional signage listing all titanium, palladium, platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.



# Sponsorship Program Benefit Breakdown

Sponsorship Item	Titanium	Palladium	Platinum	Gold	Silver	Bronze
Prominent logo link on SCEDA homepage	●					
Prominent logo link on SCEDA APP	●	●				
Profile on App & Logo on Rotating Banner	●	●				
Annual Meeting sponsor banner	●	●	●			
Golf Signage at Annual Meeting Tournament	●	●	●			
4-color banner with SCEDA logo	●	●	●			
Placement of promotional piece in Annual Meeting packages	●	●	●	●		
Organization logo displayed on PowerPoint slides during the meetings	●	●	●	●	●	●
Meeting Registrations to the Annual Meeting	5	4	3	2	1	0
MidYear Meeting Registrations	5	4	3	2	1	0
SCEDA Annual Memberships	7	4	3	2	1	0
11 E-newsletter sponsorships	●	●	●	●	●	●
Verbal recognition of sponsor at Membership meetings & Annual Meeting	●	●	●	●	●	●
<b>Value:</b>	<b>\$19,815</b>	<b>\$16,260</b>	<b>\$12,295</b>	<b>\$6,330</b>	<b>\$5,365</b>	<b>\$4,400</b>
<b>Sponsorship Amount:</b>	<b>\$8,000</b>	<b>\$7,000</b>	<b>\$5,500</b>	<b>\$4,500</b>	<b>\$3,500</b>	<b>\$2,500</b>





# 2022-2023 SCEDA Annual Sponsorship Commitment Form

## A. Contact Information:

Sponsorship Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

## B. Please indicate the level of annual sponsorship requested:

Titanium (\$8,000)

Palladium (\$7,000)

Platinum (\$5,500)

Gold (\$4,500)

Silver (\$3,500)

Bronze (\$2,500)

Please indicate the name of the person(s) covered in the complimentary memberships:  
(Titanium 7; Palladium 4; Platinum 3; Gold 2; Silver 1)

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

## C. Please list payment information:

Check

Credit Card - MasterCard, Visa, American Express

Credit card number \_\_\_\_\_ exp. \_\_\_\_\_ CVV code \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Signature (Print): \_\_\_\_\_

The deadline for yearly sponsorships (titanium, palladium, platinum, gold, silver and bronze) is August 15, 2022. Please email your logo (.eps file) to SCEDA with registration. To be included on all printed promotional materials, please send payment by August 30, 2022.

Please email to [info@sceda.org](mailto:info@sceda.org) or mail to PO Box 2566 Columbia, SC 29202