



2026-2027 SCEDA Annual Sponsorship Program



SOUTH CAROLINA
ECONOMIC DEVELOPERS' ASSOCIATION

sceda.org

Dear SCEDA Member:

Thank you for your continued support of SCEDA, South Carolina's Voice for Economic Development. SCEDA is pleased to announce its Annual Sponsorships for the 2026-2027 membership year. We hope that you will take a moment to review the benefits that a sponsorship may provide to you and your organization.

Each sponsorship level - Titanium, Palladium, Platinum, Gold, Silver and Bronze - offers your organization a wide variety of year-long recognition at SCEDA events, on the website in the newsletter, and via our mail and e-mail marketing brochures. The goal of the Metal Sponsorship program is to provide you with outstanding value for your investment.

In order to ensure you receive all applicable recognitions, we need your commitment by July 31, 2026. We must receive payment by July 31 to be included on all promotional banners at the August 27 Member Meeting.

Should you have any questions concerning this opportunity, please do not hesitate to contact us.

Sincerely,

John Wall
Sponsorship Committee Chair



SCEDA Titanium Sponsorship \$8,500

Exclusive Opportunity: A value over \$20,000

Titanium Sponsor

SCEDA's Titanium Sponsorship recognition is the highest level of participation available.

The Titanium Level provides year-long recognition through membership, marketing, meeting registration and much more.

Your organization will receive premium recognition as a Titanium Sponsor.

If purchased individually, the value of the benefits included in the Titanium Level are over \$20,000.

***The Titanium Sponsor is given first right of refusal to renew its sponsorship each year.**

The exclusive Titanium Sponsor* receives the following benefits:

Logo Featured on Salary Survey Report\$1,000
Prominently featured logo on Local Developers Salary Survey Report.

Logo Featured on website home page.....\$2,500
Prominently featured logo link on SCEDA website.

Annual Conference banner sign.....\$2,500
4-color banner with SCEDA logo, titanium and palladium sponsors' logos

Member Meeting Sponsorship.....\$3,000
4-color banner listing all sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Organization logo shown during the meetings.

Recognition in pre-registration promotional material and email marketing.

11 E-newsletter sponsorships..... \$2,000
Organization logo listed as the titanium sponsor in the e-newsletter.

15 Legislative Update sponsorships..... \$2,000
Organization logo listed as the titanium sponsor in the legislative updates. 4-color banner listing all sponsors will be at the entrance to the Legislative Reception

Five Annual Meeting Registrations \$2,875
Eight SCEDA Annual Memberships\$2,360
Five MidYear Meeting Registrations.....\$2,075

Verbal recognition of sponsor at the Membership Meetings and Annual Conference.

SCEDA Palladium Sponsorship \$7,500

Exclusive Opportunity: A value over \$17,000

SCEDA's Palladium Sponsorship recognition is one of two exclusive levels Annual Sponsorships.

The Palladium Level provides year-long recognition through membership, marketing, meeting registration and much more.

Your organization will receive premium recognition as the Palladium Sponsor.

If purchased individually, the value of the benefits included in the Palladium Level are over \$17,000.

***The Palladium Sponsor is given first right of refusal to renew its sponsorship each year.**

The exclusive Palladium Sponsors* receive the following benefits:

Logo Featured on website home page.....\$2,500
Prominently featured logo link on SCEDA website.

Annual Conference banner sign.....\$2,500
4-color banner with SCEDA logo, titanium, palladium and platinum sponsors' logos.

Member Meeting Sponsorship.....\$3,000
4-color banner listing all sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Organization logo shown on PowerPoint slides during the meetings.

Recognition in pre-registration promotional material and email marketing.

11 E-newsletter sponsorships..... \$2,000
Organization logo listed as the palladium sponsor in the e-newsletter.

15 Legislative Update sponsorships..... \$2,000
Organization logo listed as the palladium sponsor in the legislative updates. 4-color banner listing all sponsors will be at the entrance to the Legislative Reception

Four Annual Meeting Registrations.....\$2,300
Four MidYear Meeting Registrations.....\$1,660
Five SCEDA Annual Memberships\$1,475

Verbal recognition of sponsor at the Membership Meetings and Annual Conference.

Palladium Sponsor

SCEDA Platinum Sponsorship \$6,000

A value over \$14,600

The Platinum Level provides year-long recognition through membership, marketing, meeting registration and much more.

Your organization will receive premium recognition as a Platinum Sponsor.

If purchased individually, the value of the benefits included in the Platinum Level are over \$14,600.

The Platinum Sponsors receive the following benefits:

Prominent logo displayed on Website.....\$1,000
Home page of SCEDA Website.

Annual Conference banner sign.....\$2,500
4-color banner with SCEDA logo, titanium, palladium and platinum sponsors' logos.

Member Meeting Sponsorship.....\$3,000
4-color banner listing all sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Organization logo shown on PowerPoint slides during the meetings.

Recognition in pre-registration promotional material and email marketing: Organization listed as a sponsor in registration marketing materials.

11 E-newsletter sponsorships..... \$2,000
Organization logo listed as a sponsor in the e-newsletter.

15 Legislative Update sponsorships..... \$2,000
Organization logo listed as a sponsor in the legislative updates.

Three Annual Meeting Registrations.....\$1,725
Three Mid-Year Meeting Registrations.....\$1,245
Four SCEDA Annual Memberships\$1,180

Verbal recognition of sponsor at the Membership Meetings and Annual Meeting.

Platinum Sponsor

SCEDA Gold Sponsorship \$5,000

A value over \$9,800

As a SCEDA Gold Sponsor, you will receive a high level of year-long recognition, including membership, marketing, meeting registration and much more.

If purchased individually, the value of the benefits included in the Gold Level are over \$9,800.

The Gold Sponsors receive the following benefits:

Member Meeting Sponsorship.....\$3,000
4-color banner listing all sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Organization logo shown on PowerPoint slides during the meetings.

Recognition in pre-registration promotional material and email marketing: Organization listed as sponsor in registration marketing materials.

11 E-newsletter sponsorships..... \$2,000
Organization logo listed as sponsor in the e-newsletter.

15 Legislative Update sponsorships..... \$2,000
Organization logo listed as sponsor in the legislative updates.

Two Annual Meeting Registrations\$1,150
Two MidYear Meeting Registrations.....\$ 830
Three SCEDA Annual Memberships.....\$ 885

Verbal recognition of sponsor at the Membership Meetings and Annual Meeting during the meeting.

Gold Sponsor

SCEDA Silver Sponsorship \$4,000

A value over \$8,500

SCEDA Silver Sponsorship is an excellent way to receive great exposure throughout the year. If purchased individually, the value of the benefits included in the Silver Level are over \$8,500.

The Silver Sponsors receive the following benefits:

Member Meeting Sponsorship.....\$3,000
4-color banner listing all sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Organization logo shown on PowerPoint slides during the meetings.

Recognition in pre-registration promotional material and email marketing: Organization listed as a sponsor in registration marketing materials.

11 E-newsletter sponsorships..... \$2,000
Organization logo listed as the sponsor in the e-newsletter.

15 Legislative Update sponsorships..... \$2,000
Organization logo listed as sponsor in the legislative updates.

One Annual Meeting Registration.....\$575
One MidYear Meeting Registration.....\$415
Two SCEDA Annual Membership\$590

SCEDA Bronze Sponsorship \$3,000

A value over \$7,000

SCEDA Bronze Sponsorship offers a great introductory level of recognition. If purchased individually, the value of the benefits included in the Bronze Level are over \$7,000.

The Bronze Sponsors receive the following benefits:

Member Meeting Sponsorship.....\$3,000
4-color banner listing all sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Organization logo shown on PowerPoint slides during the meetings.

Recognition in pre-registration promotional material and email marketing: Organization listed as a sponsor in registration marketing materials.

11 E-newsletter sponsorships..... \$2,000
Organization logo listed as the sponsor in the e-newsletter.

15 Legislative Update sponsorships..... \$2,000
Organization logo listed as sponsor in the legislative updates.

One SCEDA Annual Membership\$295

Benefit Breakdown

Sponsorship Item	Titanium	Palladium	Platinum	Gold	Silver	Bronze
Prominent logo on Salary Survey Report	●					
Prominent logo link on SCEDA homepage	●	●				
Annual Conference Sponsor Banner	●	●	●	●	●	●
Member Meeting Sponsor Banner	●	●	●	●	●	●
15 Legislative Update sponsorships	●	●	●	●	●	●
Recognition in pre-registration promotional email marketing	●	●	●	●	●	●
Organization logo displayed on PowerPoint during member meetings	●	●	●	●	●	●
Annual Conference Registrations	5	4	3	2	1	0
MidYear Meeting Registrations	5	4	3	2	1	0
SCEDA Annual Memberships	8	5	4	3	2	1
11 E-newsletter sponsorships	●	●	●	●	●	●
Verbal recognition of sponsor at Membership meetings & Annual Meeting	●	●	●	●	●	●
Value	\$20,000	\$17,000	\$14,600	\$9,800	\$8,500	\$7,000
Sponsorship Amount	\$ 8,500	\$ 7,500	\$6,000	\$5,000	\$4,000	\$3,000



Commitment Form

2026-2027

A. Contact Information:

Sponsorship Contact Name: _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ Mobile: _____

Email: _____

B. Please indicate the level of annual sponsorship requested:

☐ Titanium (\$8,500) ☐ Palladium (\$7,500) ☐ Platinum (\$6,000) ☐ Gold (\$5,000)

☐ Silver (\$4,000) ☐ Bronze (\$3,000)

Please indicate the name of the person(s) covered in the complimentary memberships:
(Titanium 8; Palladium 5; Platinum 4; Gold 3; Silver 2; Bronze 1)

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

C. Please list payment information:

☐ Check ☐ Credit Card - MasterCard, Visa, American Express

Credit card number _____ exp. _____ CVV code _____

Credit Card Billing Address _____

The deadline for yearly sponsorships (titanium, palladium, platinum, gold, silver and bronze) is July 31, 2026. Please email your logo to SCEDA with registration. To be included on all printed promotional materials, please send payment by July 31, 2026.

Please email to info@sceda.org or mail to PO Box 80994, Charleston SC 29416.